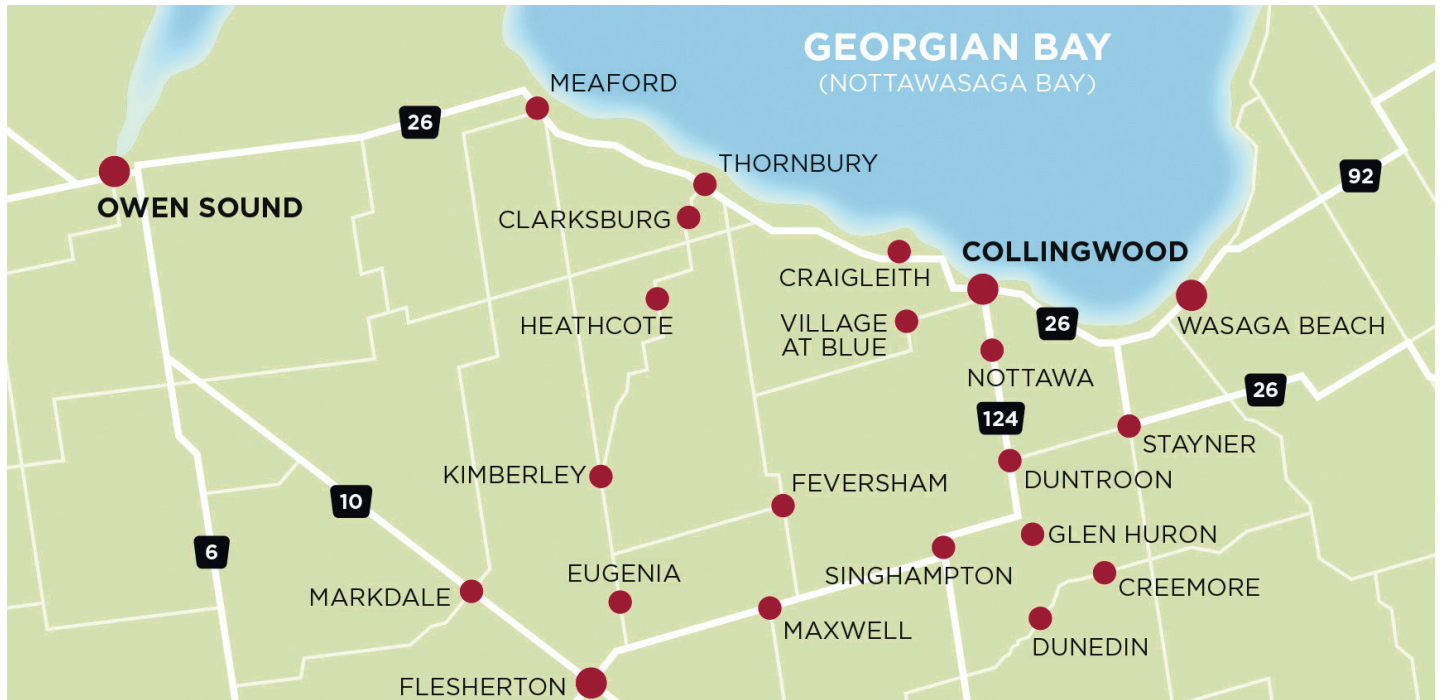


# ON THE BAY

## DISTRIBUTION

Here's where and how *On The Bay* is distributed



## SUMMARY

- Targeted delivery to more than 60 locations including private golf & ski clubs seasonally, hotels, realtor offices and developer showrooms.
- A professionally conducted \*survey by Resource Management Group Inc. found that *On The Bay* was the best read, most liked & kept the longest magazine among both residents and weekenders.  
\*conducted in 2007, 2013 & 2017
- Today, over 300 businesses advertise their products and services in *On The Bay*, Georgian Bay's premium quality magazine.
- Visit [onthebaymagazine.com](http://onthebaymagazine.com) for web-exclusive stories, videos and our LIVE STREAM app, Baywatch.ca (*web rates attached; advertisers in On The Bay magazine receive a significant discount*).
- Total circulation 22,000 per issue
- Total readership over 50,000 readers per issue
- Reaching 22 communities
- Select pick up locations throughout the region

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