

HERE'S WHERE AND HOW ON THE BAY IS DISTRIBUTED

HIGHLIGHTS



- Targeted delivery by postal and private distribution to homes in 20 communities in Southern Georgian Bay.
- In addition, *On The Bay* is distributed to private golf and ski clubs, Blue Mountain, Club Intrawest, Cranberry and Westin Trillium, realtor offices and developer showrooms.
- A professionally conducted survey by Resource Management Group Inc. found that *On The Bay* was the best read and most liked magazine among both residents and weekenders.
- Today, over 400 businesses advertise their products and services in *On The Bay*, Georgian Bay's premium quality magazine.
- *On The Bay's* website features a fully readable digital edition of the magazine (current and past issues) that allows readership from near and afar.